



Sponsorship – Nottingham Rowing Club

Nottingham Rowing Club was established in 2006 through the merger of Nottingham Britannia Rowing Club and the Nottingham Boat Club. It is a thriving club with over 200 members, both active and social, with a varied membership mix with ages from 14 – 83.

The club also hires out 2 venues to the general public and averages 90 bookings a year, many bringing over 100 people an event through the club.

Running the club is a careful balancing act, and we are always keen to attract support from local businesses and individuals.

In return the club would like to support their businesses and enable both parties to enjoy success from the partnership.

If you are interested in providing sponsorship to the club, below is a sample menu you might like to consider, however all support is welcome, so please contact Vicky Newton, the clubs Sponsorship Manager on 07872 628876 to discuss in more detail.

Sponsorship		Sponsor benefit
£100	Regatta sponsored event	Named event at Trent Head or Notts City regatta and publicity at the prize-giving
£250	NRC website presence	Publicity via the NRC website sponsors page and a link to your website
£500	Trailer sponsorship	Your logo on the club trailer
£1000	Towing vehicle sponsorship	Your logo on the club towing vehicle Use of the club venue for an evening event
£1000 - £2000	Kit sponsorship	Your logo on club kit Use of the club venue for an evening event
£2,000 - £10,000	Boat purchase	Your logo and/or name on the boat purchased Invitation to the boat naming ceremony and associated local press publicity Complimentary tickets to Henley Royal Regatta

All sponsors will be mentioned in the quarterly club newsletter which is issued to all club members and available in the boathouse

All sponsors above £250 will be mentioned on the club website

Sponsors above £500 will be displayed on the club sponsors board, which is in a prominent position within the boathouse and seen by club members and those using the venue